



JOURNEY *of* INSPIRATION

New Products Bathroom and Wellness 2017

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1748

FOUNDATION



1852

METTLACH TILES



1899

HYGIENE FOR ALL



1975

COLANI



1998

CERAMICPLUS



2007

INVISIBLEJETS



For 269 years now, Villeroy&Boch has stood for innovations which make life easier and richer. For culture - in the bathroom and on the table. For quality, passion and inspirational design. We invite you to join us on an exciting journey of inspiration. You will be delighted by our new products, modern designs and the unparalleled variety.

The focus for 2017 is high-quality design solutions which also set new standards in terms of comfort and well-being. Prepare for some exciting discoveries!



2013

DIRECTFLUSH WC
ARCHITECTURA



2015

TITANCERAM / OCTAGON



2017

VICLEAN-I 100

Revolutionary design:
ViClean-I 100 is the first
shower toilet with an
absolutely flat and linear lid.



VIPRINT

Personal highlights:
stylish ViPrint decors transform
the shower into
a fascinating feature in
the bathroom.



FINION

A new definition of luxury:
the Finion premium collection's delicate and
puristic design creates scope for personality.

CONTENTS



BATHROOM COLLECTIONS

- 6 Finion
- 20 Antheus
- 28 Memento 2.0

SHOWER TRAYS

- 30 ViPrint

SHOWER TOILETS

- 36 ViClean-I 100



INSTALLATION SYSTEMS & FLUSH PLATES

42 ViConnect



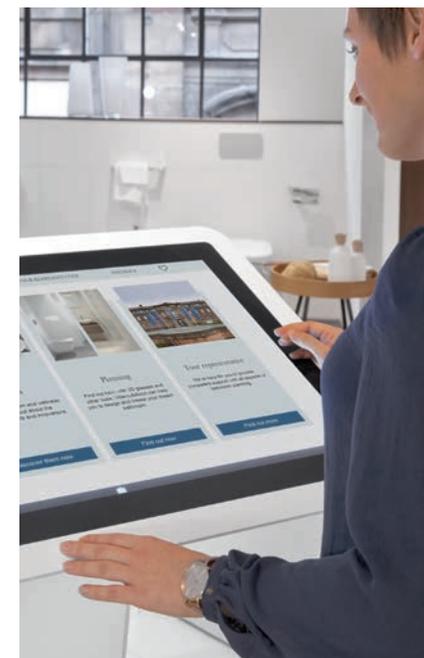
INNOVATIONS

44 ViSound



NEWS TICKER

47 Venticello
48 O.novo
48 Avento
49 Architectura



DIGITAL SUPPORT

50 Inspiration
50 Planning
51 Advice



FINION

Achieve your aspirations



What better place to impressively showcase your personal style than in your own bathroom? Finion's puristic filigree design gives you the freedom to express your personality. Its sophisticated outlines create a luxurious and relaxing atmosphere, evoking a high quality of life. With premium materials such as TitanCeram ceramic, versatile furniture lending itself to a wide range of combinations and clever features, this unique collection sets new standards for aesthetics and wellbeing. Experience Finion - and achieve your aspirations.

pro.villeroy-boch.com/finion



FILIGREE DESIGN: elegant TitanCeram ceramic washbasins emphasise the collection's premium calibre. The extremely thin edges of the basin converge harmoniously with the clear lines of the vanity unit, creating a consistent effect together with the cabinet.



1. PURISTIC DESIGN: the elegant DirectFlush toilet and bidet reflect the collection's precise aesthetics and blend harmoniously into the bathroom design.

2. A UNIQUE STYLE STATEMENT: precise edges and filigree side walls make the Quarry® bath a spectacular design feature in the bathroom.

3. PERSONAL TOUCH: the elegant metallic-look Push-to-Open valve creates an exclusive highlight in the middle of the bath. The water inlet at the top and the decorative strip on the lower rim of the bath are in the same shade.

4. A FREE-STANDING FEATURE: an optional illuminated strip around the base of the bath makes it appear to float on a pedestal of light.





1. A SOPHISTICATED LOOK: the filigree ceramic of the washbasin blends with the streamlined surfaces of the vanity unit to create an integrated visual effect.

2. EXQUISITE STRENGTH: despite their delicate appearance, the walls are extremely robust and stable thanks to the innovative TitanCeram ceramic. The surface-mounted washbasins look particularly good on a matt glass panel, in either Black Matt or White Matt.

3. FLOATING IN SPACE: whether suspended or supported by a vanity unit, with its slender rims and curvaceous basin, the wall-mounted washbasin will add visual appeal to any bathroom.

FINION bathroom collection
JUST tap fittings programme
PURE LINE tiles

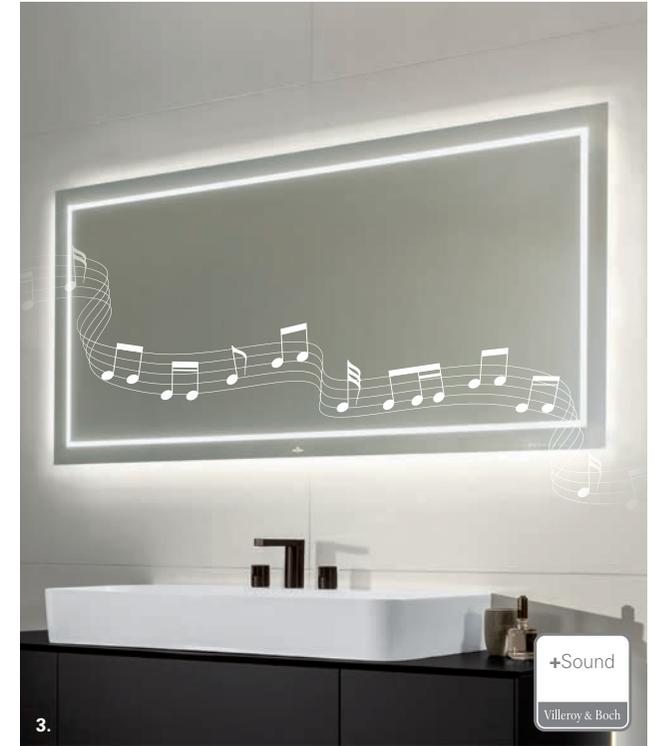




1. A BRIGHT DESIGN FEATURE: rear wall lighting gives the shelf unit a light and almost floating look. The Emotion feature allows continuous dimming.

2. ELEGANT HIGHLIGHTS: in combination with the indirect lighting, shelf surfaces in premium Gold Matt or other highlight colours create an elegant contrast.

3. CLEVER STORAGE CONCEPT: a spacious and flexible internal arrangement makes the handleless Push-to-Open units real space-saving miracles.



+Sound
Villeroy & Boch



1. STYLISH ILLUMINATED MIRROR: an illuminated LED border gives the large mirror its distinctive look and bathes the bathroom in light.

2. ATMOSPHERIC ILLUMINATION: the Emotion feature allows continuous adjustment of the brightness and colour of the indirect lighting on the back of the mirror – to set the scene for perfect relaxation in the bathroom.

3. PERFECT ENTERTAINMENT: in this version, a powerful Bluetooth® sound system offers an additional relaxed sound experience in the bathroom, while the anti-fog feature ensures a clear view at all times.

4. INTUITIVE OPERATION: from mirror to bath or furniture, all lighting elements can be operated and dimmed individually using a remote control.



1. ELEGANT STYLE: the straight lines of the ceramic are reflected impressively in the premium vanity units. An elegant glass panel for surface-mounted washbasins highlights the minimalist design.

2. PRECISE CRAFTSMANSHIP: the exclusive bathroom furniture with visible edges of just 8 mm emphasises the overall puristic effect of the collection.

FINION bathroom collection
JUST tap fittings programme
BIANCONERO tiles





PURE VIBRANT COLOUR: bathrooms don't always need to be white. In the Finion collection, both the furniture and the bath panels are available in a wide selection of elegant shades. In this way, every bathroom can be given an individual touch.

FINION bathroom collection
JUST tap fittings programme
PURE LINE tiles





FURNITURE COLOURS



GF Glossy
White Lacquer



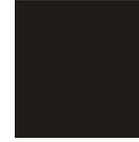
MT White Matt
Lacquer



GJ Light
Grey Matt



GK Anthracite
Matt



PD Black Matt
Lacquer



GS Cedar



HA Cloud



HB Peony



HE Sun



HF Gold
Matt*



GN Walnut

GLASS PANELS

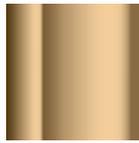


White Matt

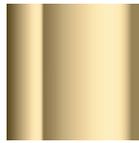


Black Matt

METALLIC COLOURS FOR THE STRIP AROUND THE BASE OF THE BATH



Gold



Champagne



Chrome

COLOURFUL OPTIONS: from a single shade to a vibrant mixture, the cabinets and shelf units are available in a wide range of colours and can also be mixed and matched to create individual looks.

*Colour available only for the inner boxes

ANTHEUS

Distinctly elegant



Every line makes a statement here and each item has enduring value: the Antheus collection reflects the style classics of the Modern age. Premium materials and Art Deco-style geometric contours meet the puristic beauty of Bauhaus design. The clearly-defined edges of the washbasin, toilet and bath come together with a novel faceted effect to create an impression of lightness. Transforming premium ceramic, polished stainless steel, elegant marble, the finest Quaryl® and exquisite wood into a new modern classic - Antheus from Villeroy & Boch. Marvel at its magnificent elegance.

pro.villeroy-boch.com/antheus



1. CLEARLY-DEFINED EDGES: the elegantly shaped toilet features stylish faceted rims.

2. A STYLISH BATHING EXPERIENCE: the Antheus bath looks like a beautifully mounted diamond in its polished stainless steel frame. Its ergonomic shape is crafted from premium Quaryl® and is available with an optional invisible ViFlow+ electronic outlet.





ANTHEUS bathroom collection
DOMICIL tap fittings programme
NEWTRADITION tiles





1. PERFECT INTERACTION: Antheus is a magnificently elegant complete bathroom collection – from the bathroom ceramics to the cabinets or mirrors, each element radiates stylish beauty.

2. FINEST MATERIALS: made from innovative TitanCeram, the vanity washbasins are complemented by vanity units with real wood veneers in American Walnut or Black Ash.

2.



MEASURES UP TO EVERY SPACE: in smaller bathrooms in particular, the Antheus bath without frame is an exquisite attraction.



1. THE HEIGHT OF ELEGANCE: the stylish tall cabinet presides proudly over the Antheus bathroom collection, ideal for storing towels and much more.

2. SHOWING THEIR BEST SIDE: sleek fronts with elegant real wood veneers give the Antheus side cabinets their distinctive character.

3. SOPHISTICATED ORGANISATION: individually dividable internal compartments and wooden boxes ensure tidy drawers and provide an elegant solution for storing make-up and cosmetics away from inquisitive glances.

4. EVERYTHING WITHIN EASY REACH: the elegant wooden boxes can be easily removed, ensuring that even smaller items can find their proper place.

MEMENTO 2.0

Scope for personality





Free from the superfluous, Memento once again lives up to its status as an elegant premium bathroom. The exclusive surface-mounted washbasins in widths of 500 and 600 mm are available for the first time in TitanCeram. Precise contours and thin walls lend a particularly intricate appearance and puristic lightness to Memento's distinctive design. The new Concrete finish particularly emphasises this effect. The high-quality concrete look underlines the urban style and opens up greater scope for individual style statements.

pro.villeroy-boch.com/memento2.0



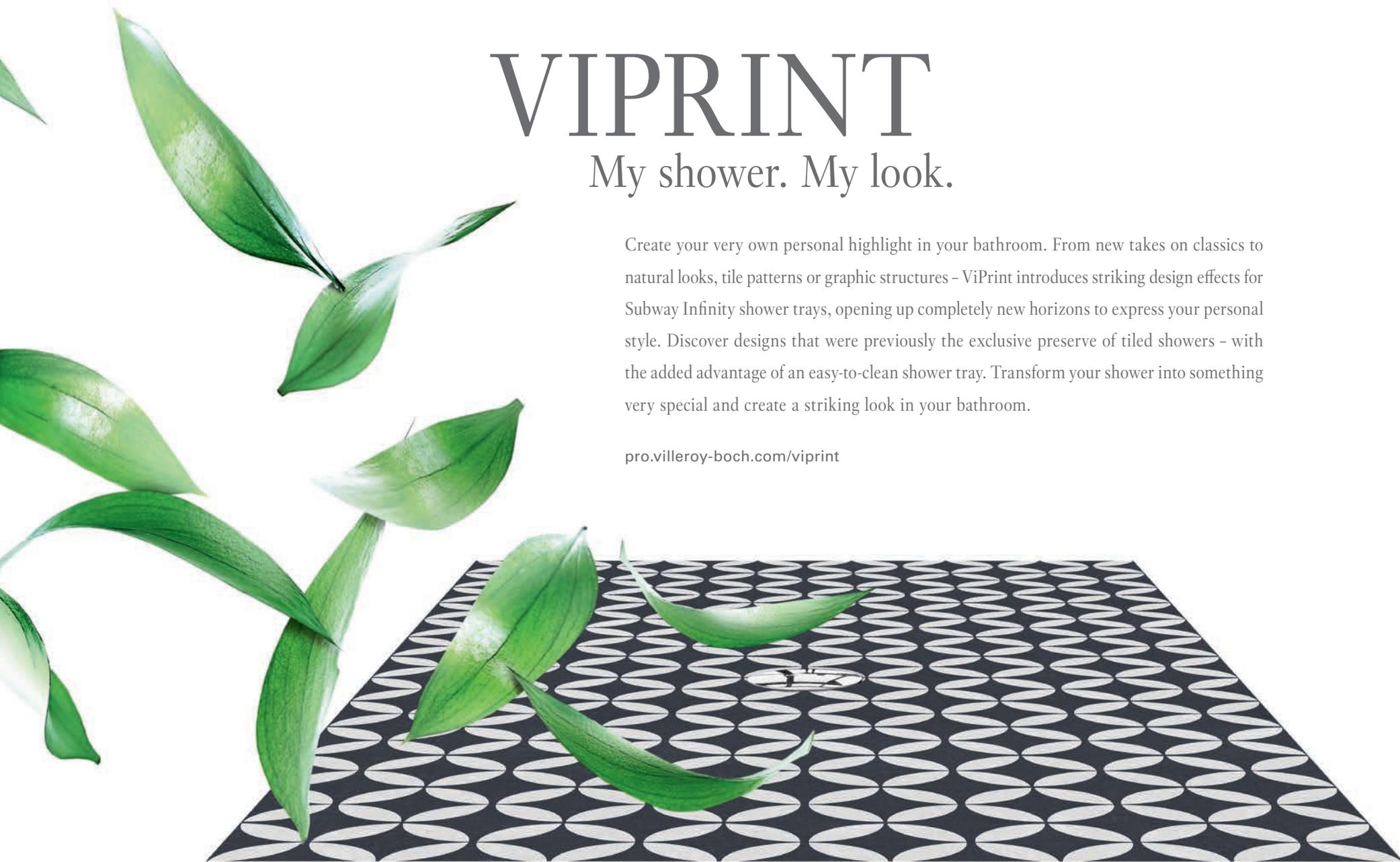


VIPRINT

My shower. My look.

Create your very own personal highlight in your bathroom. From new takes on classics to natural looks, tile patterns or graphic structures - ViPrint introduces striking design effects for Subway Infinity shower trays, opening up completely new horizons to express your personal style. Discover designs that were previously the exclusive preserve of tiled showers - with the added advantage of an easy-to-clean shower tray. Transform your shower into something very special and create a striking look in your bathroom.

pro.villeroy-boch.com/viprint



Inspired by Heritage



C0 Townhouse



C1 Abbey Grey



C2 Abbey Blue



C3 Palazzo

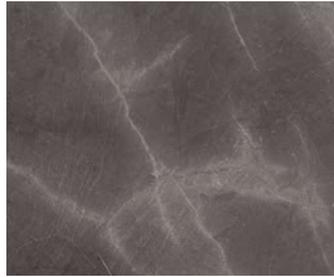
True beauty never goes out of style: these modern interpretations of classic patterns, including the famous Mettlach tiles, pay tribute to Villeroy&Boch's centuries of ceramic expertise. They will give your shower the impression of a precious antique, a stylish attraction in any bathroom.



Inspired by Nature



C6 Drift Wood



C7 Highland Stone

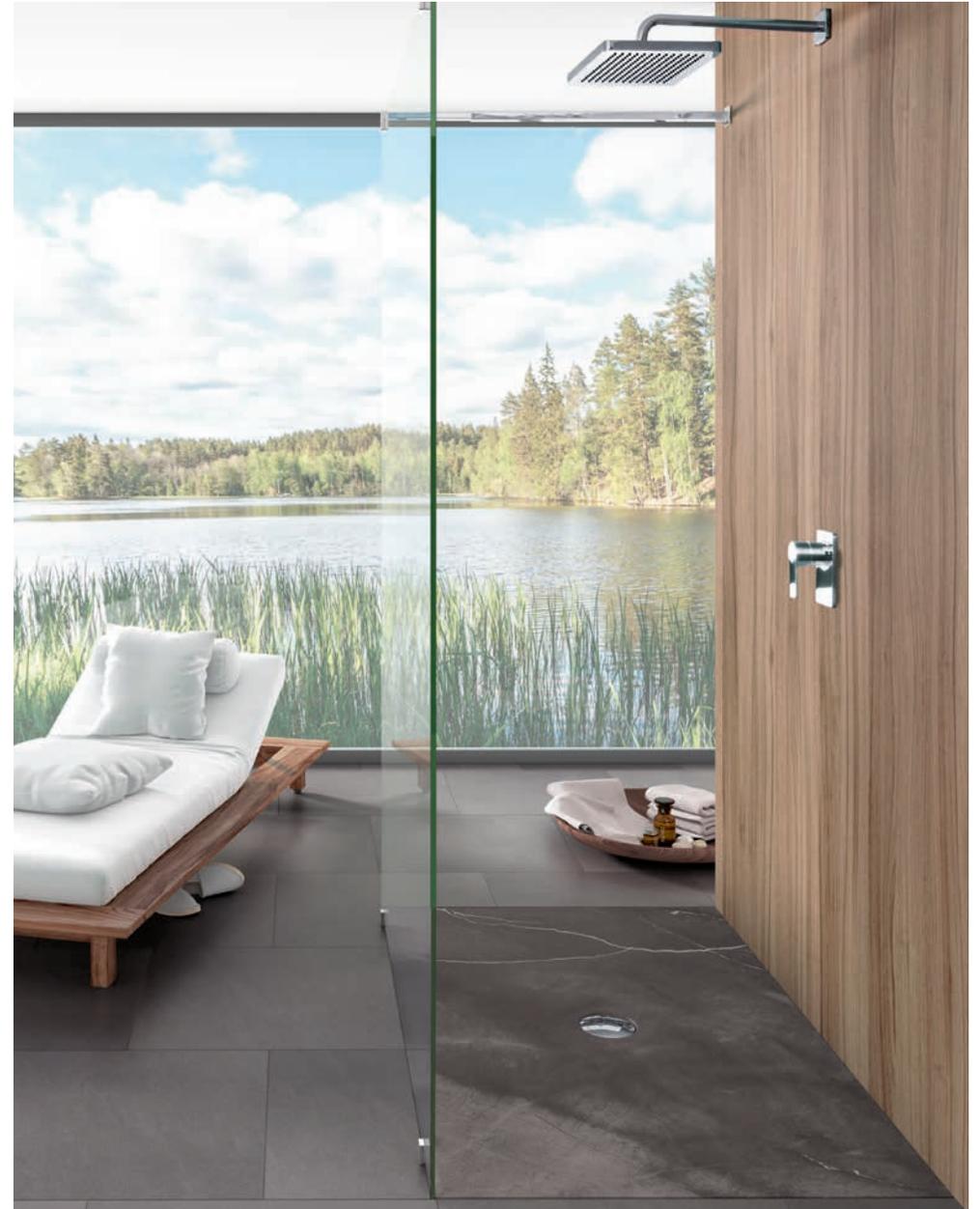


C8 Nordic Creek

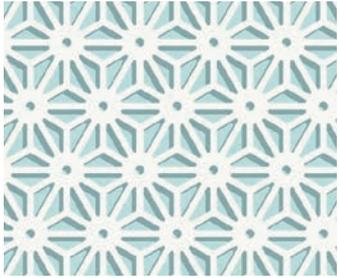


C9 Blue Lagoon

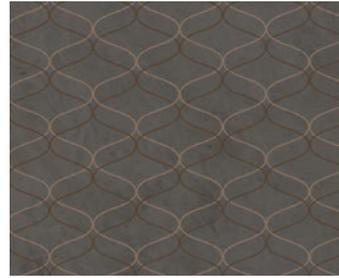
Invite nature into your bathroom. Characterful wood structures, natural-looking stone textures and changing water tones create a feeling of authentic natural materials. The fascinatingly realistic effect of these decors transforms your bathroom into a refreshing source of relaxation. An authentic note for both modern or classic bathroom designs.



Inspired by Geometry



D0 Star Flower



D1 Sinus Black



D2 Sinus White

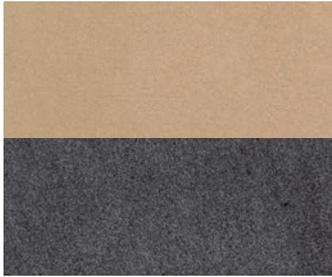


D3 Eternity

Fascinating linear effects that magically attract the eye: with their geometric patterns and graphic structures, these decors create an almost physical impression of depth on the floor. Creating continuously changing perspectives in which to lose yourself every time you shower. Whether modern or classic, these timeless elegant patterns will blend harmoniously with any bathroom style.



Inspired by Tiles



A7 Bernina Beige-Effect
A8 Bernina Anthracite-Effect



B6 Upper Side Creme-Effect
B9 Upper Side Anthracite-Effect



A1 Lodge Beige-Effect
A6 Lodge Dark Brown-Effect



A2 X-Plane Creme-Effect
A3 X-Plane Anthracite-Effect

A perfectly coordinated look: these decors are inspired by the most popular Villeroy & Boch floor tiles. They allow the lines and patterns of the bathroom tiles to continue seamlessly into the shower area - or create a sophisticated highlight if a different tile colour is used.





VICLEAN-I 100

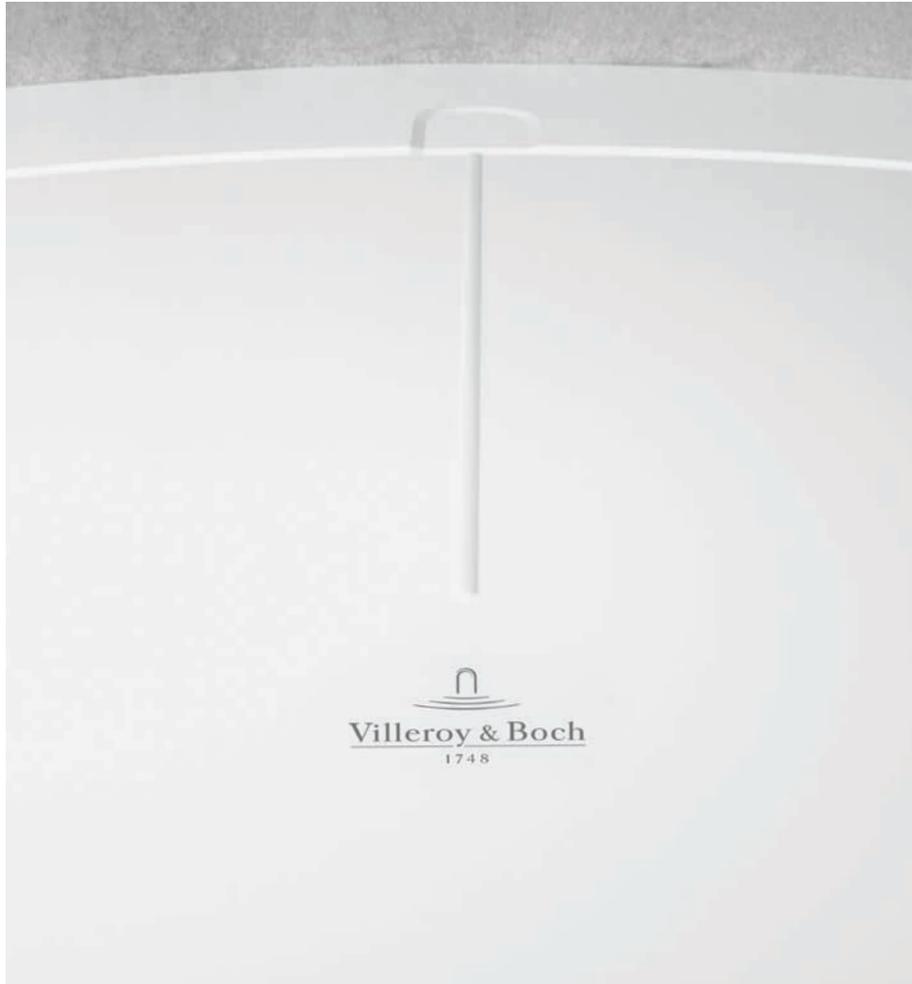
Ingeniously discreet. Refreshingly pleasant.



The most beautiful things are often the most discreet. With ViClean-I 100, Villeroy & Boch has created a shower toilet whose revolutionary design is a continual source of pleasure. Its refreshingly elegant exterior conceals a high-quality shower toilet integrated almost invisibly within the ceramic, to bring you the gentle cleaning experience of fresh water. Discover the first stylishly discreet shower toilet.

pro.villeroy-boch.com/vicleani100





VILLEROY & BOCH BRAND ELEMENTS:

a fine hairline directs the gaze from the Villeroy & Boch logo to an elegant recess in the back cover. This picks up on the archway in the logo and symbolises the brand's combination of tradition and innovative strength.



INTUITIVE OPERATION:

an intuitive remote control makes ViClean-I 100 very easy and convenient to use. Each of the settings can also be accessed on a smartphone if required.



REVITALISING SHOWER JET:

the innovative HarmonicWave shower jet moves gently back and forward in a lateral wave movement to ensure very thorough and revitalising cleaning.



INVISIBLEJET TECHNOLOGY:

the shower nozzle is integrated flush and barely visibly in the high-quality Quarryl® nozzle cover. Highly precise production ensures an extremely small and exact clearance between cover and tip.



PERFECT HYGIENE:

as well as providing a very thorough rinsing action, the rimless DirectFlush toilet is also quick and easy to clean thanks to the CeramicPlus technology and QuickRelease mechanism.



STYLISH COMBINATION:

the discreet and streamlined design of the shower toilet integrates harmoniously in a very wide selection of Villeroy&Boch bathroom lines – from high-quality entry-level collections to exclusive premium ranges such as Antheus and Finion. Discover the new luxury bathrooms now on pages 20 and 6.

VICONNECT

The clever connection

EXTENDED RANGE

PANEL (PLASTIC)

MODEL E300	WHITE	CHROME	CHROME MATT	BLACK MATT	ANTHRACITE MATT	WHITE MATT
Flush plate: WHITE						
Flush plate: CHROME						
Flush plate: CHROME MATT						

PANEL (GLASS)

MODEL M300	GLASS GLOSSY WHITE	GLASS GLOSSY BLACK	GLASS GLOSSY GREY
Flush plate: STAINLESS STEEL			

The perfect complement to Villeroy & Boch's ceramic toilets, the ViConnect line now includes the elegant flush plates M300/E300. Together with the current models, these now open up even greater scope for personalised bathroom design. Available in 10 different colour and material combinations, their puristic design with raised or flush-fitting installation will blend harmoniously into any bathroom. New installation systems also expand the range with high-quality solutions for washbasins, bidets and urinals.

pro.villeroy-boch.com/viconnect





VISOUND

The sound system for your bath



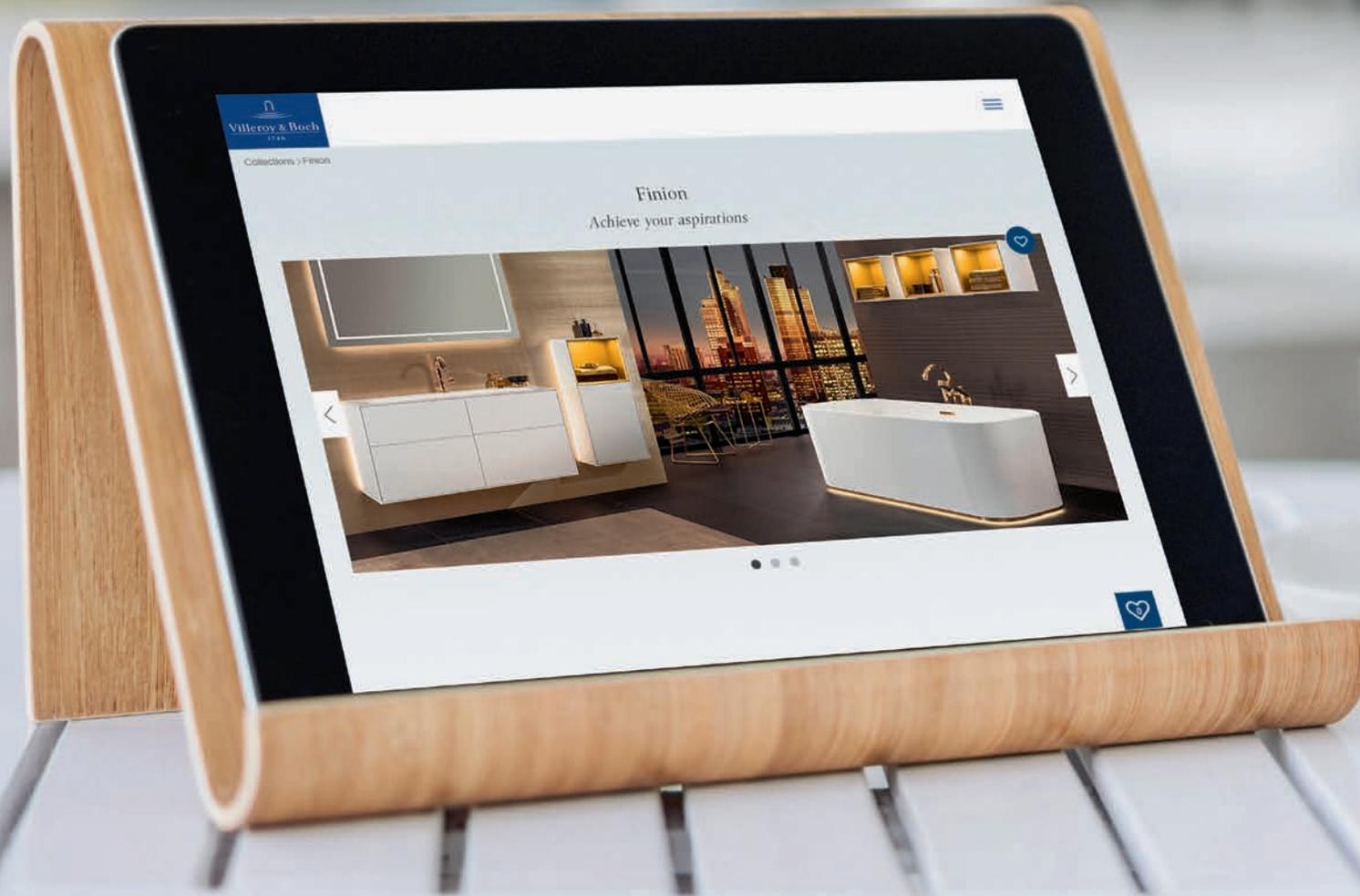
Musical pleasure and a hot bath – a relaxing and inspiring moment just for you. ViSound, the smart sound system from Villeroy & Boch, combines these two pleasures. Simply stream your favourite music from your smartphone, tablet or any other Bluetooth®-enabled device straight to your bath. Your bath is then turned into a Bluetooth® loudspeaker, providing a perfect sound experience. Enjoy a new sound dimension in your bathroom with ViSound.

pro.villeroy-boch.com/visound



NEWS TICKER

Line extensions



VENTICELLO

Design the perfect line



The design collection is offering two new highlights for the bathroom. Available in two different heights (359 and 529 mm), the functional cupboard units coordinate perfectly with all Venticello vanity units and create a more spacious washing area. The new rimless DirectFlush urinal with SoftClosing lid also impresses with its perfect hygiene and streamlined Venticello design. Practical, space-saving and convenient. The new urinal flush plates in White, Chrome and Chrome Matt are functional design features.

pro.villeroy-boch.com/venticello

O.NOVO

Surprisingly different

The extensive O.novo line now offers even more options for creative bathroom design. The latest additions are a corner hand-rinse washbasin, a trap cover for compact hand-rinse washbasins and a rimless DirectFlush urinal in the entry-level segment.

pro.villeroy-boch.com/onovo



AVENTO

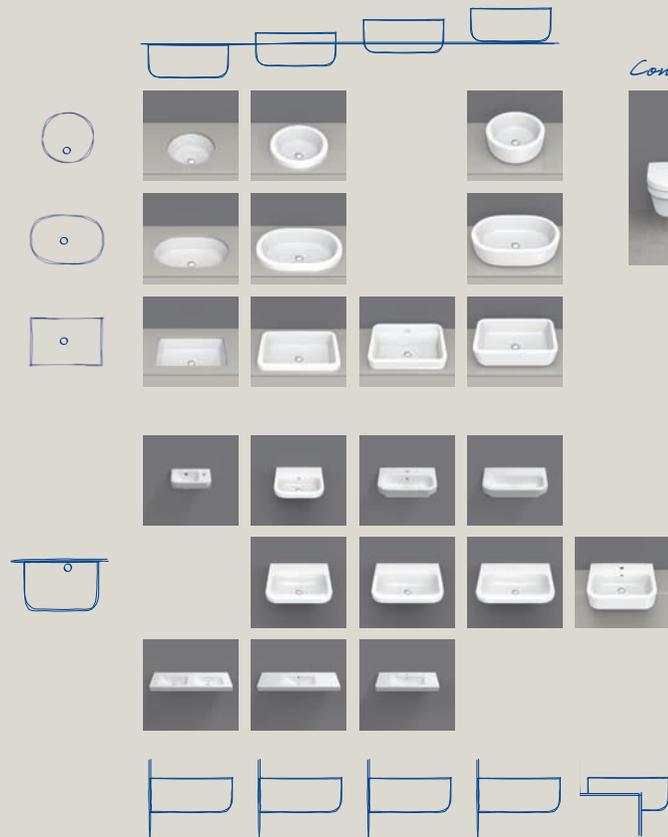
My lifestyle

Another new addition joins the Avento complete modern bathroom collection. The new semi-recessed washbasin impresses with its stylish design and compact dimensions. Other new features are the Elm Impresso furniture finish and a wall-mounted bidet, perfectly coordinating with the Avento wall-mounted toilet.

pro.villeroy-boch.com/avento

ARCHITECTURA

Fits any plan



A new model has been added to the extensive selection of toilets. The Architectura Vita wall-mounted toilet with extended projection (700 mm) and DirectFlush complies with the DIN 18040 standard for accessible construction and, thanks to the optional AntiBac glaze, also meets the most demanding hygiene requirements.

pro.villeroy-boch.com/architectura

DIGITAL SUPPORT

1. Inspiration



Style Finder

Faster advice made easy: the online Style Finder helps your customers to find their own personal style before your meeting.

villeroyboch.com/stylefinder



Bathroom Inspirator

A wide range of design ideas offers your customers a fun way to create a first impression of their dream bathroom.

villeroyboch.com/bathroom-inspiration

2. Planning



Bathroom Planner

This allows your customers to create their own floor plan for their bathroom and forward the documents to you before your meeting.

villeroyboch.com/bathroom-planner

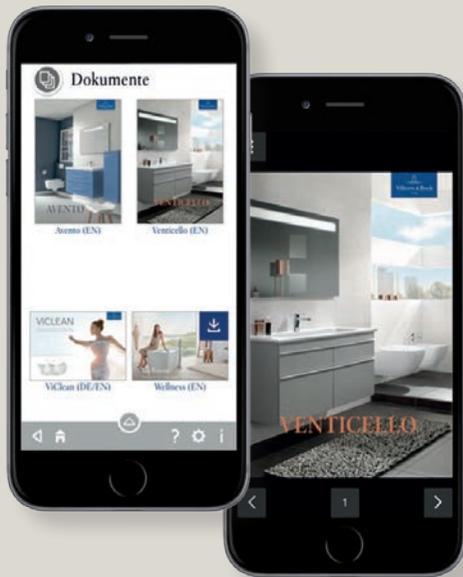


Augmented Reality App

Present virtual 3D representations of all Villeroy&Boch products to your customers to support them with their bathroom planning.

villeroyboch.com/ar-app

3. Advice



Media World App

Access all the information you need to advise customers on Villeroy & Boch Bathroom and Wellness in a compact format using your smartphone or tablet computer.

villeroyboch.com/mediaworld



DigiPOS Info Terminal

Your customers can explore our entire range and use inspiration and planning tools, such as the Style Finder, Bathroom Inspirator and Bathroom Planner. They can save their created content and call it up again at any time - even at home.

VILLEROY & BOCH

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Your sales consultant

